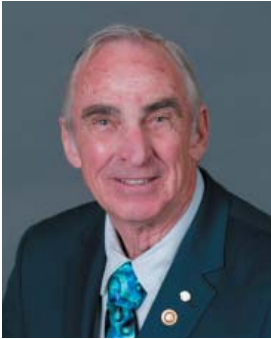




ROTARY DISTRICT 5190 MONTHLY NEWSLETTER

Bob Dorr • District Governor

August 2006 • Issue No. 2



DISTRICT GOVERNOR'S MESSAGE

District Governor Bob Dorr

Paul Harris said "we live in a changing world and Rotary must be prepared to change as well". How true, for if you aren't able to adjust you will soon be left in the dust. A good example is Montgomery Ward. We probably have Rotary members

today who have never heard of Montgomery Ward.

We must frequently assess how our clubs relate to the members and to the community. Is your club attractive to new members? Are you meeting the needs of your community? Membership development and retention is a good indicator of your club health. If you are gaining and retaining members then your club is attractive to them. Your club should have a lot of energy and accomplish much.

This year I am asking every club, in the District, to seriously assess how they relate to their members and the community. With that information, plan for future club activities to meet the needs of the members and community. For example, if you have many younger members, fellowship activities should be things that young families can enjoy—things such as picnics instead of formal dinners. In the past Rotary has been active in building community

parks. Today's community may need service projects other than parks, such as helping at-risk kids or providing programs for senior citizens who may be homebound.

Two other important elements of healthy clubs are the type of meetings and the management of the club. How informative and lively are your club meetings? How informed are your members of Rotary's work at the community, district, and international levels? Do your members make efforts to include new members in all activities? These are some of the questions that need to be answered in order to make your club attractive to the members.

Tim Ruffin is the District Membership chairman this year. He and his committee want to assist your club in improving membership development and retention. Please contact him when you want assistance in this area. His contact information is in the District Directory. Tim will also be conducting two membership seminars, one in Reno on August 5 2006 and one in Grass Valley on September 9 2006. Every club should send at least one member to one of the seminars.

During my club visits I will be discussing membership issues. I wish to learn where you want assistance and to get you what you need. Together we will accomplish great things.



ASSISTANT GOVERNOR'S MESSAGE

Walt Philipp, Assistant Governor Area 1

The new Rotary year is off and running with pretty much a whole new crew of leadership at most levels. There are a number of people carrying over in committee and area leadership, and this is providing continuity as well as strength and support for District Governor Bob's program of emphasis for 2006-2007.

Having been a new club president several years back, I remember my level of my enthusiasm building during my year as president elect as I observed the club leadership in action. I started thinking about the plans and programs that I had in mind to lead our club to the next level. Then PETS came along and it was the frosting on the cake of challenge and enthusiasm for a revised program, some change of direction, and a few new ideas that were believed to be novel and worth implementing. Hopefully, all of us new to our positions this year have similar feelings and determination as we charge into our assignments.

The challenge for all of us in leadership is to develop a feeling and spirit of oneness with all of Rotary. Yes, we still have local Rotary Clubs and Rotary Districts, Regions, Zones, etc. as well as International. Each has its organizational characteristics and focus and some of us serve across the boundaries, so to speak, of these levels of organization. Part of the "Pride of being a Rotarian" is being part of the greater overall "family," if you will, of Rotary worldwide and buying into and personalizing a part of the accomplishments of our worldwide service achievements.

My message has a two pronged emphasis, first to the club presidents and club leadership, and secondly to the club membership. My hope is that at the club level these two facets of Rotary life and challenge can be

pulled together, meshed, and molded into a single and unified purpose and direction. The extent to which this can be accomplished will determine the level of achievement and success for the club.

The challenge for club presidents is to pass on their enthusiasm for the ideas and programs to be implemented during the year. First, the Club's Board of Directors will need to be challenged and motivated, then the various committees and, finally, the general membership. So often this goes quite well for the first few months. Then some resistance or apathy starts to set in, particularly at the membership level. The challenge then is for club leadership to keep up its steady pace of enthusiasm and determination and to keep everyone productive. Keep on Keeping On.

Now, do I really believe that every idea, program, or project that the club president or committee chair wants is going to be carried out to great success? No, not really. Good leadership not only comes up with new ideas, it knows how to evaluate every new idea and, occasionally, one or more of these may need to be deferred or even discarded. We need to accept this as a positive decision and a learning experience and not as a defeat. Unless we try new ideas we cannot reach new achievements.

The big danger for club presidents is to allow their enthusiasm and determination to wane or fade severely in the light of resistance or apathy on the part of the membership. Guard against your own apathy setting in and thus allowing a good idea to go down in failure or insufficient achievement. Do pull together all the club's members with everyone having one or more positions of responsibility to carry out and to work together as a team. Teamwork is one of the strengths of Rotary. Remember T-E-A-M—Together Everyone Achieves More.



DISTRICT ROTARIAN'S MANY FACES

(Editor's note: For the 2006-07 year a new section will appear monthly in the District Newsletter. In the new feature, the unique hobbies/interests/activities of one or two District 5190 Rotarians will be highlighted. Should you or a fellow Rotarian that you know have a unique interest or hobby, please contact Dave Sargent, the newsletter editor, to share that interest at dwsarge@comcast.net)

Dennis McCormac—Reno Centennial Sunset Rotary Club



How often do our leisure times activities fully combine the aspects of an invariably enjoyable social event, the chance to meet many new people, travel, the ability to demonstrate service above self and the opportunity to assist non-profit organizations and community service clubs in their fund raising efforts? For Dennis McCormac, who has

been a volunteer auctioneer for countless clubs and organizations for the past 26 years, it is the best of all possible worlds. Dennis, a member of the Reno Centennial Sunset Rotary Club and the Director of Special Projects for Nevada Lt. Governor Lorraine Hunt, admits with a laugh that his auctioneering activity is "out of control". A hobby that started with the offer to run a backyard auction for his mother's Soroptimist Club has grown to a 35 to 40 dates per year commitment. Complicating matters is the fact that Dennis moved to Reno from the San Francisco Bay Area two years ago and almost all of the auctions he supervises are located in and around his former community. This geographical change has been no deterrent as Dennis and his wife, who he describes as his administrative assistant in staging auctions, enjoy the travel and renewing friendships.

Although there are training schools for auctioneers, Dennis is self taught and has developed his own personal style. Asked what characteristics are most important for being an auctioneer, he indicates a good memory, fast thinking, great timing, and a terrific sense of humor. The auctioneer is not only a master of ceremonies but is also an entertainer of sorts. Most auctions owe their success to the skill, perceptiveness and willingness to have fun brought by the auctioneer. For Dennis, there is no more satisfying feeling

than staging a successful auction for a deserving service organization. For most of his auctions, he serves the organization as a "consultant" helping take care of important details prior to the date of the event.(usually spending three to four hours in this preparation phase) His wealth of knowledge and experience enable groups to plan smooth-running fund raising auctions.

Auctions can be enormously enjoyable for attendees in addition to helping good causes. With a smile, Denis recalls a time when he was auctioning off a large trip that would hopefully bring a premium price for the organization involved. As is inevitable, the bidders dwindled until there were two left. Those two bidders, a man and a woman, were on opposite sides of a large room and could not see one another. However, Dennis could see both from his vantage point on stage and recognized that they were husband and wife both wanting to buy the same trip. What to do? Continue the bidding or reveal what he knew and prevent them from running up the bidding any further? Dennis continued the auction which in fact went on only a few extra bids. Everyone got a big laugh when it was discovered who the last two bidders actually were. For Dennis, "It was fair to all concerned" and the organization was the real winner.

Dennis would recommend auctioneering to anyone. "Where can you help a cause and always have a great time while doing so" he asks. He reports that he has met the nicest people you could imagine meeting while pursuing his hobby. Although he is a volunteer, organizations often provide gifts of thanks for the help he has provided in raising money for their charitable work. However, be advised, the services of auctioneers are in demand! Word of mouth has been his only advertising and his services continue to be sought. Congratulations to Dennis on his development of such a worthy hobby!

DISTRICT 5190'S ROTARY ACADEMY ENTERS ITS THIRD YEAR

Knowledge is an important factor in almost every endeavor. The Academy feels that this is true in regard to Rotary's success. To this end, the Academy offers a comprehensive ten-lesson correspondence course covering the essentials of operating a Rotary club, and helpful information concerning Rotary International.

The ten lessons include a brief history of Rotary International, the organization and structure of Rotary International, club service, classification and membership, club service-administration, vocational service, community service, international service, the Rotary Foundation, the District Leadership Plan, and ends with an essay to be written by the student discussing some facet of Rotary.

The course is open to all Rotarians, but can be of particular benefit to club presidents who will be serving in the 2007-2008 year. The course can be finished before the 2007, PETS and will enhance the learning experience at that event.

Now is an ideal time for the 2008-2009 club presidents to take this course. It will provide a better comprehension of how Rotary works before they start to build a team for their Rotary year.

Club committee chairmen and members will benefit by the variety of information provided by the Academy. This year's course will be available until September 30th. Cost of the course is \$75.00, and registration forms may be obtained by contacting Norman Olsen at 775-826-4706 or by email at olsen4706@sbcglobal.net.



A MESSAGE FOR CLUB PRESIDENTS AND SECRETARIES: DID YOU KNOW....? INFORMATION RESOURCES FOR NEW CLUB OFFICERS

Did you know that the Club and District Support (CDS) staff at Rotary International serves as your primary contact at the RI Headquarters? Do you know who your CDS representative is? Your representative can be found on the web at: <http://www.rotary.org/support/CDAreps/index.html>.

Have you seen some of our web resources that will make it easier for you to administer your club?

- Helpful resources have been designed specifically for club presidents and secretaries. A copy is attached, and it can also be found on the Rotary web site at: http://www.rotary.org/newsroom/downloadcenter/pdfs/club_pres_sec_resources.pdf.
- The Club President's Checklist is a month-to-month calendar, for the club president and president-elect, with reminders about important club and district functions, as well as RI and Rotary Foundation program due dates. Find it at http://www.rotary.org/newsroom/downloadcenter/pdfs/pres_checklist.pdf.
- Important information for Rotary clubs located in the USA is attached. It provides basic information regarding your club's tax status and mandatory yearly reports to the I.R.S. You can find additional copies on the web at: http://www.rotary.org/newsroom/downloadcenter/pdfs/info_paper_clubs_irs.pdf.

The RI Secretariat staff looks forward to working with you and supporting your club's service efforts in the year ahead. Be sure to contact your CDS representative whenever you may need help from RI Headquarters!



CLUB ATTENDANCE JUNE 2006

Bob Hartsfield ~ PDG Secretary

Area	Club	Membership Total	Gain	Loss	% Attendance	Paul Harris Annual Giving	Giving Restricted
District Contribution						\$397.00	
1	CHESTER	58	0	1	68%	\$6,331.36	\$
1	SUSANVILLE	71	0	0	78%	\$6,600.00	\$
1	SUSANVILLE SUNRISE	44	0	3	68%	\$10,615.00	\$
1	WESTWOOD/ LAKE ALMANOR	11	0	0	No Report	\$	\$200.00
2	GREENVILLE	12	0	0	No Report	\$1,000.00	\$
2	LOYALTON	30	0	0	No Report	\$4,000.00	\$
2	PORTOLA	33	0	1	89%	\$2,066.00	\$
2	QUINCY	44	2	1	75%	\$4,357.00	\$
3	INCLINE VILLAGE	39	0	0	89%	\$1,500.00	\$
3	TAHOE CITY	59	0	0	73%	\$1,000.00	\$2,300.00
3	TAHOE INCLINE	49	0	3	70%	\$5,275.00	\$7,175.00
3	TRUCKEE	90	0	0	No Report	\$13,700.00	\$30,000.00
3	TRUCKEE SUNRISE	38	0	0	No Report	\$8,587.20	\$
4	GRASS VALLEY	79	0	0	No Report	\$17,024.00	\$1,237.78
4	NEVADA CITY	62	0	0	No Report	\$27,198.56	(\$100.00)
4	NEVADA CITY 49er BREAKFAST	86	1	1	86%	\$18,713.00	\$88.56
4	NEVADA COUNTY SOUTH	32	0	1	94%	\$5,675.00	\$485.00
4	PENN VALLEY	34	1	0	77%	\$5,625.00	\$
5	AUBURN	112	0	2	89%	\$12,350.00	\$
5	AUBURN DAYBREAK	24	0	0	100%	\$8,784.00	\$
5	AUBURN GOLD COUNTRY	56	3	2	86%	\$6,350.00	\$
6	CAMERON PARK	68	0	1	68%	\$6,600.00	\$5,168.00
6	GEORGETOWN DIVIDE	29	2	0	60%	\$2,800.00	\$
6	PLACERVILLE	70	0	0	No Report	\$6,268.48	\$
6	POLLOCK PINES-CAMINO	18	0	0	88%	\$2,100.00	\$
7	AMADOR UP COUNTRY	30	0	0	65%	\$1,000.00	\$
7	IONE	28	0	0	68%	\$3,175.00	\$
7	JACKSON	68	0	2	69%	\$6,035.00	\$4,833.56
8	RENO	203	2	6	60%	\$27,630.42	\$1,900.00
8	RENO CENTENNIAL SUNSET	39	0	0	No Report	\$1,950.00	\$3,350.00
8	RENO CENTRAL	72	0	1	71%	\$17,536.00	\$
8	RENO SOUTH	81	0	3	79%	\$8,980.72	-\$500.00
8	RENO SUNRISE	59	1	1	80%	\$13,487.00	\$280.00
8	SPARKS	103	0	0	No Report	\$9,975.00	\$3,299.00
8	SPARKS CENTENNIAL SUNRISE	31	0	0	84%	\$6,655.00	\$400.00
9	CARSON CITY	98	0	2	68%	\$12,210.00	\$
9	CARSON CITY SUNSET	22	2	0	50%	\$2,340.00	\$1,000.00
9	MINDEN	34	0	0	No Report	\$5,750.00	\$3,500.00
9	SOUTH LAKE TAHOE	47	0	0	58%	\$2,325.00	\$
9	TAHOE DOUGLAS	73	0	0	No Report	\$7,650.00	\$
10	FALLON	79	0	0	No Report	\$16,411.00	\$
10	SMITH VALLEY	28	0	0	61%	\$2,800.00	\$1,790.00
10	TONOPAHA	19	0	0	No Report	\$1,300.00	\$
10	YERINGTON	36	0	0	63%	\$1,959.00	\$1,980.00
11	ELKO	100	2	0	48%	\$9,201.00	\$275.00
11	ELKO DESERT SUNRISE	30	1	0	No Report	\$7,945.75	\$550.00
11	ELY	32	0	0	No Report	\$3,200.00	\$
12	ALTURAS	25	0	0	No Report	\$870.00	\$1,000.00
12	ALTURAS SUNRISE	24	1	1	70%	\$2,800.00	\$
12	SURPRISE VALLEY	17	0	0	78%	\$2,000.00	\$
DISTRICT 5190 Totals		2626	17	32		\$363,152.94	\$70,311.90
Total						\$433,364.84	

UPCOMING EVENTS

Please make note of the events listed below and make the time to attend an event sponsored by another club in the District. It would be an enjoyable time for the entire family or a Rotarian and partner.

The **Nevada City 49er Breakfast Club** is gearing up for the 15th annual Gold Country Duck Race which will be held Saturday, **September 9** in Deer Creek near downtown Nevada City. This fun event is their major fundraiser for the year and supports all of the club's community and international service projects. All Rotarians and families who want to enjoy a great time for a good cause should plan to make a day of it in Nevada City.

The **70th Annual Reno Rotary BBO is scheduled for August 7th** at the California Building at Idlewild Park in Reno. Tickets can be purchased at the door. It is noted in the Reno Club's bulletin that this event is great way to introduce friends, family and community members to Rotary.

Don't forget the **Loyalton Rotary Club's annual lamb barbeque on August 17th**. All Rotary Clubs and their members are invited to attend the Lamb Barbeque as in previous years. The location is at Rotary Park on Smithneck Road just outside of Loyalton.

Group Study Exchange Update

Plans are well underway for the 2006-2007 Group Study Exchange to Thailand (District 3340) in February 2007. Helen Hankins (Elko Desert Sunrise Rotary Club) has been selected to represent our district as the GSE Team Leader for the exchange. Ed Sylvester (Grass Valley Rotary) and Alan Harry (Rotary Club of Truckee) were selected as Alternate Team Leaders.

The deadline for GSE Team Member applications has been extended to Aug. 31st.

Team member candidates must:

-Be currently employed for at least two years in any recognized business or profession on a full-time basis to have the maximum long-term impact on their career development.

-Be 25 to 40 years of age at the time of application.

-Work or live in District 5190

-Be a citizen of the US

In addition to being a vocational and cultural exchange, this coming year will also be a Humanitarian Group Study Exchange. In the past, many GSE teams have found the perfect way to build upon the friendships developed during their exchanges ---seeking out humanitarian needs in the host district and returning home with a Foundation grant proposal. Perhaps a community in the host district has limited access to fresh water, rehabilitation facilities, or immunization services. Perhaps its schools do not have adequate supplies. Whatever the need, there is no better way to further strengthen the bonds between districts than to follow up a GSE with a humanitarian grant project.

For team member application inquiries contact GSE Chair Anita Daniels at adaniels@citizensbanknc.com



CLUB ACCOMPLISHMENTS

The **Nevada City 49er Breakfast Club** is providing ongoing support for Hope House, which is a residential treatment center for women with addictions and their children in their community. During work days on July 29-30th, more bedrooms and the dining room were painted. The club's future plans include finding serviceable used furniture for the house and creating a supply of firewood to last through next winter. The club also provides Christmas gifts for the residents and their children. In the past, four bedrooms were painted and using a District Matching Grant, dining room furniture, cribs, sheets, quilts and window coverings for all the rooms were purchased. Congratulations to the Nevada City 49er Breakfast Club for its continued community service commitment.

The **Rotary Club of Susanville** has published a wonderfully informative booklet entitled "Eighty Years of Service to Our Community" commemorating their 80th anniversary as a club. It is a comprehensive history of the past presidents, the club accomplishments and services to the community, the Paul Harris Fellows, and reflective anecdotes about the club's unique contributions over time. Not only does the booklet serve as a treasured club history, but it also is an ideal method of introducing Rotary to non-Rotarians. Contact President Rocky Deal at radeal@thegrid.net to request more information.

The **Rotary Club of Auburn** continues its International project this month (8/3-6/06) sending another work party to complete a security fence protecting the well of Casa Hogar, a home housing 42 orphaned or abandoned children in Buena Vista, Baja, Mexico. The next phase will include the construction of a two-story structure that will house five rooms for classes, library, and a dental clinic along with additional dormitory space and "great room" upstairs. Working with the Rotary Club of Ensenada (12 miles north of Buena Vista) as co-sponsor, the hope is to secure a grant from RI for the expansion/upgrade of the home. If any other clubs might want to join this international project, contact Dennis White at denniswhite@inreach.com.

DISTRICT 5190 OFFICERS

President..... William B. Boyd
Director (Zone 23 & 24)..... Jerry Hall

DISTRICT 5190

Governor Bob Dorr
Governor-elect Vic Slaughter
District Governor Nominee Wyn G. Spiller
Secretary PDG, Bob Hartsfield
Treasurer..... Gil Mathew
Trainer..... PDG Steve Snyder
Newsletter Editor Dave Sargent
Webmaster..... Mike Neal

Assistant Governors

Area 1 Walter Philipp
Area 2 Sam Wilbanks
Area 3 Andy Otto
Area 4 Pam Yazell
Area 5 Janice Gage
Area 6 Steve Long
Area 7 Deb Van Anda
Area 8 Michael Hix
Area 9 John Upton
Area 10 Chris Sorensen
Area 11 Judith Moschetti
Area 12 Alan Cain

IN MEMORIAM

All District 5190 Rotarians extend their sympathy to the families and friends of these members who have recently passed away:
John Weaver, Smith Valley Rotary Club (since 1968).

AROUND THE DISTRICT

Nevada City Rotary organized and presented a Renaissance Faire for kids on July 21st. They are also raising funds in support of a long time Nevada county merchant who is undergoing bone marrow transplant surgery.... On July 15 the Ione Rotary Club in cooperation with the Preston Castle Foundation conducted a free e-waste collection event. It was a win-win fundraiser with the community able to safely dispose of items such as batteries, monitors, printers, televisions and cell phones....the Smith Valley Rotary Club created and installed three boulders inscribed with both the Rotary Emblem and a "Welcome to Smith Valley" message on all three highways leading into their community.

District Governor's Visitations—August/September, 2006

August 1 st , Alturas	16 th , Greenville	September 1 st , Reno Sunrise	19 th , Jackson
2 nd , Surprise Valley	17 th , Loyalton	5 th , Westwood	21 st , Ione
3 rd , Alturas Sunrise	22 nd , Tonopah (noon)	6 th , Susanville (noon)	26 th , Auburn (noon)
8 th , Fallon (noon)	22 nd , Yerington (eve.)	7 th , Susanville Sunrise	27 th , Auburn Daybreak
8 th , Reno Centennial (eve.)	24 th , Smith Valley	11 th , Incline Village	28 th , Auburn Gold Country
9 th , Sparks (noon)	25 th , Fernley	12 th , Truckee Sunrise	
10 th , Sparks Centennial	28 th , Reno	12 th , Tahoe City (eve.)	
14 th , Quincy	29 th , Reno Central	14 th , Tahoe Incline (a.m.)	
15 th , Portola	31 st , Reno South	14 th , Truckee (noon)	

Rotary Newsletter is the monthly newsletter of Rotary District 5190, Bob Dorr, Governor. The newsletter is posted on the District Web Site at www.rotarydistrict5190.org. Send Club bulletins and news to Editor Dave Sargent 739 Crestview Place, Diamond Springs, CA 95619 or e-mail to dwsarge@comcast.net • 530-621-1673 • Fax: 530-622-3094

Printed by Digiprint Corporation • 775-786-4464 • www.digiprintcorporation.com

DEADLINE: 20TH OF THE PREVIOUS MONTH OF PUBLICATION.

NEWSLETTER COPIES

Please note the newsletter is posted on the District website. Go to District Web Site www.rotarydistrict5190.org where you will see instructions printed for you to follow to have a "link" e-mailed to you. It is necessary to have "PDF Acrobat Reader" to be able to read it. Each Assistant Governor has a hard copy. If you cannot print a copy from the website, contact your AG and ask for a copy.

