



ROTARY DISTRICT 5190 MONTHLY NEWSLETTER

Bob Dorr • District Governor

May 2007 • Issue No. 7



DISTRICT GOVERNOR'S MESSAGE

District Governor Bob Dorr

Don't relax yet! Yes the 2007 District Assembly and Conference are over. We have trained the incoming boards and officers and celebrated a very good year of Rotary. I suppose there is a tendency to feel we are on the "down-hill" and we

can relax and coast to the finish line. Let's resist that temptation. There is still plenty to do.

This is a good time to take another good look at your goals for this year. What can be done to meet or exceed them? Have you met your membership goal? You still have time to bring in new members. How about your Rotary Foundation Goal? Have you sent your contributions to

the Rotary Foundation? Do you need help in getting club members to realize the importance of supporting the Foundation? The District staff is more than ready to help with programs to help you.

Don't relax your effort to have good club meeting programs. If the quality of your programs falls you may risk losing members. Keep the interest up! How are your service projects coming? Are the club members starting to lose interest because summer is almost here and some begin to focus on vacations? This can be a challenging time for our leadership. If you need some help let me know. I will get you the help you need. Let's continue to press on to the target and complete a very successful mission (year).



ASSISTANT GOVERNOR'S MESSAGE

Jean Sloan--Assistant Governor—Area 11

Area 11 consists of the Rotary Club of Elko, Elko Desert Sunrise, Ely, and the provisional club of Winnemucca. Geographically it can be a challenge to do a make up meeting in our area.

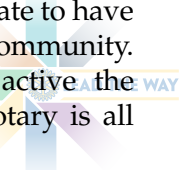
Elko is fortunate because we have two clubs, but the Ely and Winnemucca clubs have a challenge. The closest Rotary club to both locations is Elko; Ely is 170 miles away, and Winnemucca 124 miles. Needless to say we can't do many make up meetings but we are all very active in community service.

The Elko Clubs are currently in the process of helping with the renovation of the Johnny Appleseed Park. The Elko Club received a district simplified grant and put up the seed money to get the project going. Jody Copenhaver a non-Rotarian volunteer has spearheaded the project and done a magnificent job. Over \$200,000.00 has been raised for the park and an endowment will be set up to take care of annual maintenance. The Elko Desert Sunrise club has purchased one of the features for the park and the rebuild is scheduled for May 15th through the 20th. Any Rotarians in the Elko area during

that time are more than welcome to join in the fun. There will be plenty of work to spread around. Also, The Rotary Foundation Dinner for Elko is scheduled for November 17, 2007 and past RI President Richard King will be the speaker. Again if you are in the area you are more than welcome to join in.

In Ely plans are underway for the annual Golf tournament in June and picnic in August. The Rotary Club of Ely is very active in their community. I had the opportunity to visit with them last month and I was amazed at all they do. This year \$14,000.00 in scholarships will be awarded to local students. The club holds an annual ice fishing derby that is very successful. The club is also 100% Paul Harris Fellow sustaining members. Way to go Ely!

The Winnemucca club should be chartered in May 2007 and plans are underway for a charter dinner to be held in July. The Winnemucca area is fortunate to have so many enthusiastic individuals in their community. I am sure that once this club becomes active the community will be well aware of what Rotary is all about. Good luck Winnemucca!





DISTRICT ROTARIAN'S MANY FACES

(Editor's note: Should you or a fellow Rotarian that you know have a unique interest or hobby, please contact Dave Sargent, the newsletter editor, to share that interest at dwsarge@comcast.net)

Lucy Rechel--Rotary Club of Yerington Developing Exemplary Breed Stock



The aroma of a lightly marbled rib eye steak arrives from your barbeque making your mouth water in anticipation. Minutes later the first bite literally "melts in your mouth". Is this steak perfect by accident or by design? If it came from breed stock from Lucy Rechel's feed lot in Yerington, Nevada, then most certainly the

quality of the meat was by careful design.

Lucy Rechel, a **Yerington Rotarian** for over 15 years, toils between sixty and seventy hours in an average week working to ensure that the 3,000 or so head of breed stock cattle at the Snyder Livestock Company are healthy, well-fed and prospering. Just as the speed and stamina of a thoroughbred racehorse is dependent upon its ancestral bloodlines, the quality of meat that comes from cattle is just as dependent upon meticulously scientific breeding. In Lucy's feed lot, the goal is to nurture pure bred bulls and heifers who will produce offspring that are highly desirable for the characteristics of their meat. Five full time and two part time employees assist her in that task.



The feed lot provides an invaluable service to large and small ranchers throughout central Nevada. They send their best calves to Lucy for health care, study and feeding of a special diet of roughage rather than grain. They remain at the feed lot for about six months. (from approximately 4-10 months of age) Additionally, the breed stock undergoes extensive study. In cooperation with

the Cattle Breeders Association who maintains detailed records of beef quality produced by specific bulls and heifers, Lucy takes frequent measurements of all of the cattle she raises. Features such as fertility, weight gain, conformation, muscle structure, and weaning performance are recorded at frequent intervals and reported to the Breeders Association. The characteristics of their meat are even measured with sophisticated ultrasound equipment. Positive results on these measures contribute to the value of the bull for sale and future breeding. The "best of breed" bulls will become sources for artificial insemination so as to produce the finest beef cattle. Lucy's nurturing and recordkeeping is an integral step in the process of improving beef bloodlines over many generations of cattle. For the owners of the cattle it is vital and valuable. A pure bred Angus breeding bull can sell for as much as \$150,000.

As with all jobs, Lucy has parts that she loves. Being on horseback or at the corrals with the cattle and watching them develop is a highly satisfying part of the job. She indicates that after a dozen years, she still enjoys the challenge of growing champion breed stock. Lucy is dedicated to the health of her cattle and was recognized in 2003 "Trailblazer of the Year" by Beef Magazine for her use of innovative methods in fighting BVD, a common but devastating viral disease that infiltrates cattle herds. She is truly and industry leader.

The next time you enjoy tasty dinner that centers on a perfect piece of beef, remember to thank Lucy and all of those in her business who care so deeply about the development of the highest quality breeding cattle as possible and work tirelessly to accomplish that goal.

Group Study Exchange Visitors from Thailand (From Rotary Club of Reno's Weekly Bulletin)

The Group Study Exchange (GSE) program of The Rotary Foundation is a unique cultural and vocational exchange opportunity for young business and professional men and women between the ages of 25 and 40 and in the early years of their professional lives. The program provides travel grants for teams to exchange visits between paired areas in different countries. For four to six weeks, team members experience the host country's institutions and ways of life, observe their own vocations as practiced abroad, develop personal and professional relationships, and exchange ideas.

For each team member, The Rotary Foundation provides the most economical round-trip air ticket between the home and host countries. Local Rotarians in the host area provide for meals, lodging, and group travel within their district.

The Team: The 2006-2007 District 3340 team members are:

1. **Mr. Charn Chanlongsawaitkul** - Team Leader. Charn is a mechanical engineer, and the owner of Navatip Company Limited, Nakhon Ratchasima, Thailand.
2. **Miss Asanee Intaring**- Asanee is the Manager of Public Relations and Marketing Communication, Pattaya Marriott Resort and Spa, Pattaya, Chonburi, Thailand.
3. **Miss Kakanang Assantajai**- Kakanang is a Project Manager for GE Capital Auto Lease PLC in Bangkok, Thailand.
4. **Miss Suratsawadee Thaeng-ngoen**.-Suratsawadee is a Dentist at the Department of Dentistry, Sattahip K.M.10 Hospital, Sattahip, Chonburi, Thailand.
5. **Mr. Peerawat Pongthanawit**- Peerawat is an electrical engineer and Assistant Manager for Kwanchai Radio, Nakhon Ratchasima, Thailand.

6. **Miss Kamolwan Wongchalermsuk**-Kamolwan is the General Manager of Phetmani Jewelry, Trad, Thailand.

The GSE team will be traveling all around our district to and will be attending many Rotary meetings. Their travel schedule is:

- April 3 Carson City
- April 4 South Lake Tahoe
- April 5 Cameron Park
- April 6 Pollack Pines
- April 7 Sutter Creek and Jackson
- April 9-12 Roseville and Auburn
- April 13-17 Grass Valley and Nevada Cit
- April 18-19 Truckee and Incline Village
- April 20 Tahoe City
- April 21 Portola
- April 22 Loyalton
- April 23 Greenville
- April 24 Susanville
- April 25-26 Elko
- April 26-28 District Conference in Reno





CLUB ATTENDANCE MARCH 2007

Bob Hartsfield ~ PDG Secretary

NR = No Report

Area	Club	Mmbrshp Total	Gain For Month	Loss	% Attendance	Paul Harris Giving Annual Giving	Restricted
1	Chester	51	0	3	62	6,800.00	
1	Susanville	72			NR	2,350.00	
1	Susanville Sunrise	46			NR	8,157.00	
1	Westwood	12	1	0	86	250.00	
2	Greenville	14	1	0	58		
2	Loyalton	30	2	0	90	4,950.00	
2	Portola	36			NR	1,925.00	
2	Quincy	43			NR		
3	Incline Village	37	1	0	82	1,300.00	
3	Tahoe City	60	1	0	66	3,945.75	(1,000.00)
3	Tahoe Incline	55	2	0	73	4,850.00	5,100.00
3	Truckee	85	0	0	84	11,500.00	4,350.00
3	Truckee Sunrise	37	0	0	45	4,097.00	
4	Grass Valley	76	3	1	90	18,457.00	
4	Nevada City	60			NR	10,056.00	
4	Nevada City 49er	88	0	0	85	7,265.00	
4	Nevada Co. South	36	1	0	87	6,950.00	
4	Penn Valley	34			NR	4,850.00	
5	Auburn	119	2	1	85	10,403.00	4,750.00
5	Auburn Daybreak	22	1	1	93	5,617.00	100.00
5	Auburn Gold	53	0	0	81	6,000.00	1,100.00
6	Cameron Park	61	0	0	68	25,018.00	
6	Georgetown	36	0	2	54		
6	Placerville	70			NR	509.66	
6	Pollock Pines	20	0	0	80	1,600.00	
7	Amador Up Co	29	0	0	68	1,300.00	
7	Ione	26	0	0	62	3,430.00	
7	Jackson	65	0	0	62	3,560.00	
7	Plymoth Foothills	37	2	0	63	83.00	
8	Reno	199	1	2	63	36,900.00	
8	Reno Centennial	36			NR	2,000.00	
8	Reno Central	70	0	0	77	9,540.00	
8	Reno South	79	0	0	71	2,200.00	675,200.00
8	Reno Sunrise	54	0	0	69	18,538.69	
8	Sparks	109	2	0	89	1,579.00	17,850.00
8	Sparks Centennial	32	0	0	81	1,612.50	350.00
9	Carson City	99	3	0	64	2,850.00	
9	Carson City Sunset	25	0	0	75	300.00	2,250.00
9	Minden	35	0	0	73	1,370.00	
9	South Lake Tahoe	43			NR	920.00	
9	Tahoe Douglas	68			NR	800.00	
10	Fallon	73			NR	12,894.00	1,606.60
10	Fernley	34	0	0	57	300.00	
10	Smith Valley	24	0	0	58	3,250.00	
10	Tonopah	21			NR	500.00	
10	Yerington	35			NR	2,000.00	(1,980.00)
11	Elko	96	0	1	51	8,238.20	
11	Elko Desert Sunrise	31	0	0	68	3,460.00	25.00
11	Ely	30	0	1	68	3,000.00	
12	Alturas	24	0	0	NR	3,039.05	(1,000.00)
	District					985.72	985.72
	TOTALS	2668	23	9		276,898.66	708,701.60
	TOTAL Paul Harris					985,600.26	

CLUB ACCOMPLISHMENTS

The Nevada City 49er Breakfast Club and the Katmandu Mid Town Rotary Club of Nepal are "Leading the Way" to provide an opportunity for 150 girls in rural Nepal to attend school for one year. Larry Meek, a member of the 49er Club, worked with Peter Clawson, a member of his former Club, Katmandu Mid Town, to write a successful District Simplified Grant (DSG). The 49er Club will match the \$2,000 DSG, and the Nepal Club will contribute \$350. Meek, lived and worked in Nepal for three years as the Principal of Lincoln International School, and is intimately familiar with educational challenges in a third world country. Girl children in Nepal are undervalued, and the communities in which these girls live are comprised almost entirely of subsistence farmers. Illiteracy rates exceed 40%. Traditionally, girls are needed at home to perform farm chores, but with the help of government incentives, most parents can be persuaded to release them for educational purposes. It is only because organizations such as Rotary are addressing this very serious situation that girls are able to attend school and begin to reverse the illiteracy rates. Congratulations to the Nevada City 49er Breakfast Rotary Club!!

Over the past few years, the Rotary Club of Reno Sunrise has adopted Virginia Palmer School in Reno as a "Partner in Education". The school has become the focus of service projects large and small and benefits from continuous funding of improvements for the educational program and for students. Physically, drainage improvements to the kindergarten playground allowed students to use that facility even after rain or snow. That project led to the re-grading, re-paving, fencing, tree planting and installation of an irrigation system on the regular playground. Additionally, the club funds \$3,000 annually for teacher grants for classroom enhancements, donates a book a week to the library, sponsors a "happy feet" program that provides shoes for children in need, sends needy students to YMCA summer camp, quietly distributes Christmas gifts and two members are intimately involved in the "Read to Succeed" program. WE agree with Club President, Martha Greene who writes, "We can be proud of all the ways we make a difference in the lives of these students."



AROUND THE DISTRICT

Members of the **Rotary Club of Reno Centennial Sunset** completed a work project at Mariposa School that included the digging of a 210' trench and spreading more than 300 bags of top soil and mulch...The **Rotary Club of Jackson and the Interact Club at Amador High School** refurbished a room in the local Homeless Shelter...The **Rotary Club of Grass Valley** rebuilt a bridge over a creek at a local community recreation area(a Disc Golf Course) replacing the bridge which had come into disrepair...The **Rotary Club of Quincy** built a permanent storage unit for the local community swim team as a community service project...The **Rotary Club of Cameron Park** has "adopted" the Ride and Shine organization, which provides a therapeutic horseback riding program for individuals with special needs, as its community project...Several members of the **Sparks Centennial Sunrise Rotary Club** are active participants in the new Choices program, an interactive classroom seminar that gives students an opportunity to recognize the importance of the personal and academic decisions they make today, at Spanish Springs High School...The **Rotary Club of Georgetown Divide** participated in workday at Georgetown Park by both assisting in the clean up and cooking a complete hot dog luncheon for all forty community volunteers...The **Susanville Sunrise Rotary Club** continued to make progress on its project to refurbish the community rose garden planting 60 Virginia Creeper plants and building a retaining wall and planter...The **Rotary Club of South Lake Tahoe** held a "foodfest" fundraiser to support class size reduction in the Lake Tahoe Unified School District...The **Rotary Club of Reno's** continued support of 24/7 TLC's Rivendel House enabled the housing of five additional residents for the next three months...The **Rotary Club of Auburn Daybreak** is partnering with Skyridge Elementary School to raise funds by collecting used toner cartridges and cell phones which will be recycled for cash.

DISTRICT 5190 OFFICERS

President..... William B. Boyd
 Director (Zone 23 & 24)..... Jerry Hall

DISTRICT 5190

Governor Bob Dorr
 Governor-elect Vic Slaughter
 District Governor Nominee Wyn G. Spiller
 Secretary PDG, Bob Hartsfield
 Treasurer Gil Mathew
 Trainer PDG Steve Snyder
 Newsletter Editor Dave Sargent
 Webmaster Mike Neal

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Area 1 Walter Philipp
 Area 2 Sam Wilbanks
 Area 3 Andy Otto
 Area 4 Pam Yazell
 Area 5 Janice Gage
 Area 6 Steve Long
 Area 7 Deb Van Anda
 Area 8 Michael Hix
 Area 9 John Upton
 Area 10 Chris Sorensen
 Area 11 Jean Sloan
 Area 12 Alan Cain

UPCOMING EVENTS

Please make note of the events listed below and make the time to attend or help in an event sponsored by another club in the District. It would be an enjoyable time for the entire family or a Rotarian and partner.

Do you love crab? Doesn't everyone?? The **Rotary Club of Reno Central** is sponsoring a "Margaritaville" Crab Feed on May 5, 2007. This fund raiser for the Boys and Girls Club and for local scholarships will be held at the Boys and Girls Club building at 2680 East 9th Street in Sparks. Festivities begin at 5:30 p.m. and feature a no host bar, silent auction, auction of a Ford Bronco, and all the crab you can eat for \$50 per person. Tables for eight can be reserved as well. Mail your check to P. O. Box 11472, Reno, Nv. 89510 indicating your name, return address and phone number. Call Chairman David Ward at 775-825-7300 for further details.

Calling all Rotarians who love to fish! The **Rotary Club of Portola** is sponsoring its annual **Fishing Derby at Lake Davis** on June 9, 2007. Lake Davis is just outside of Portola off of Highway 70 in Plumas County. Festivities begin promptly at 5:00 a.m. and conclude at the stroke of 5:00 p.m. An awards ceremony will commence at 5:30 p.m. at the Lake Davis dam. First second and third places earn \$1,000, \$500 and \$250 respectively with many prizes fourth place and beyond. Registration is Friday June 8th at the Log Cabin at the lake and Saturday at either the boat ramp at Honkers Cove or at the dam and no fishing license is required. The entry fee for adults is \$20 and for kids fifteen and under it is \$10. For further information you may email Benji Jamison-Gentry at beckwith01@earthlink.net. Plan now to spend an enjoyable day outdoors in the high Sierras.

The **Rotary Club of Nevada County South** is already hard at work planning their 5th annual Golf Classic which is billed as "the most fun you can have with knickers on".(see photo below) Dress of the 1920's and 1930's is encouraged or as an alternative, Hawaiian shirts are



appropriate. The tournament is scheduled for Saturday, August 25, 2007 and will be held at the beautiful Alta Sierra Country Club in Grass Valley. Festivities begin at 10:30 a.m. with a shotgun start beginning the tournament at 1:00 p.m. The cost is \$150 per golfer and if you sign up as a complete foursome before July 15th, price per golfer is \$135. (\$540 per foursome) The price includes both lunch and dinner and there are many contests and prizes throughout the day. The contact person for reservations and information is club president Charles Litton whose email address is cvlrotary@litton.us. Make plans to attend now and reserve a foursome before all spots are taken.

The **Rotary Club of Cameron Park** is sponsoring its primary annual fundraiser, **Wine at Town Center** which will be held on Father's Day weekend, Saturday June 16, 2007 from 600p.m. to 9:00p.m., at the Town Center in El Dorado Hills. Over two dozen wineries and micro breweries will be sampling their products and twenty restaurants will be offering food and appetizers. An art show, auction and other events are also scheduled. Tickets are limited and the cost is \$45 per person. Visit the event website at www.wineattowncenter.org or call (530) 676-4383 for further information and tickets.

Rotary Newsletter is the monthly newsletter of Rotary District 5190, Bob Dorr, Governor. The newsletter is posted on the District Web Site at www.rotarydistrict5190.org. Send Club bulletins and news to Editor Dave Sargent 739 Crestview Place, Diamond Springs, CA 95619 or e-mail to dwsarge@comcast.net • 530-621-1673 • Fax: 530-622-3094

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